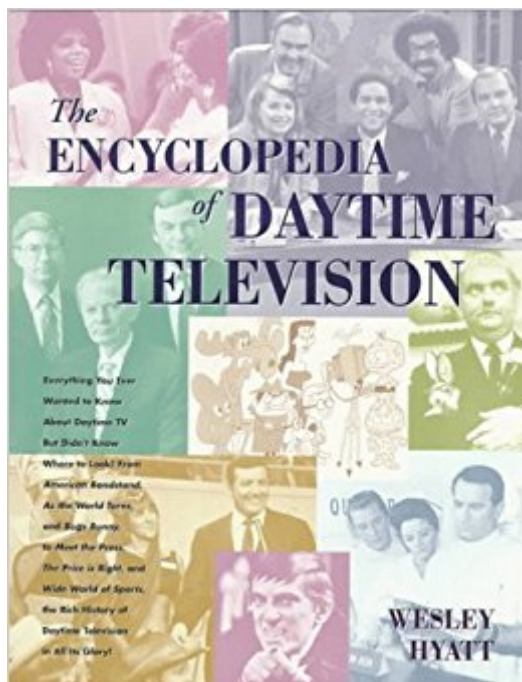


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# The Encyclopedia Of Daytime Television: Everything You Ever Wanted To Know About Daytime TV But Didn't Know Where To Look! From American Bandstand, As The World Turns, And Bugs Bunny, To



## Synopsis

Anyone seeking information about daytime television will find it in this comprehensive, five-decade chronicle. This resource covers all the series that aired for three or more weeks on a commercial network between 1947 and 1996, plus 100 nationally syndicated programs from that period. Included are soap operas, women's series, game shows, sports, cartoons, and children's programs. Each entry tells the dates the show ran, who its principal cast members were, and other pertinent information. 100 illustrations.

## Book Information

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## Customer Reviews

My Grandson was so excited to receive this for Christmas. He sent me a picture to make sure I got the right one. He is going to school for the blind but legally blind. He loves all shows. He is 20 and going into communications, so he thinks this will help him. Thanks! Got delivered on time.

This is a great book about Daytime TV. I only wished that there had been a more updated version printed. It has tons of shows that aired on daytime TV. It covers Cartoons, Children's programs, Game shows, News shows, Soap operas, Sports programs, Talk shows and more. It gives you show air dates, a synopsis of the plot, its principle cast members and other pertinent info about the show. The writing is small and there is a lot of material packed into the 516 pages. Get a copy while you still can! I love this book!

Excellent reference book and outstanding service and seller--highly recommended.

I am a fan of all the soaps. Great book. A lot of facts, and background information. Highly recommend this book.

this book was very interesting I found shows that I didn't even know they were on during the day when I was a kid very informative thank you

I came across this softcover book at a used bookstore in the early 2000's and it has been my companion piece to everything I have ever wanted to know about the daytime television industry. This book is not just for the everyday fan of afternoon TV, but it's a wonderful piece of work that Wesley Hyatt has put together for anyone interested in working in daytime television as it gives a reader an insight into what makes or breaks a TV show, why certain programs endure for more than 40 years, yet some fail after only a few months. The book was published way back in 1997 and I am so hoping Hyatt updates this book to reflect the changing world of television, especially that of network serials as more and more are being cancelled in favour of cheap reality programming. "The Encyclopedia of Daytime Television" covers soap operas, game shows, talk shows, early morning shows like "Today", and even Saturday morning cartoons. Broadcast dates are included, whether the show was broadcast in black and white and in color, time slots, and important detailed info on all programs broadcast on television during the daylight hours since the early '50's, including some rare syndicated series. My favorite part of the book are the sections on soaps as important storyline details are included, who played who when, what event made a soap a hit and what elements ultimately killed a long-running show. There are also some very rare black and white photos included. The only argument I have with the book is I wished there had been a section dedicated to the all-important Nielsen ratings for all shows season by season, but that was not included. A great read and a great addition to your home library.

For a book that covers so many disparate types of daytime programs (game shows, soap operas, sports, cartoons and kids' shows, and so on), the volume is remarkably accurate, well-written and heavily researched. You'd think the author was an expert on every genre. Maybe he is, but more likely, he just cared enough to get everything right. How refreshing.

found the book to be very thorough, reads well. Loved reading about the creation of these great daytime tv shows their casts and from the time they aired to the time they were cancelled

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